

**EXECUTIVE DEVELOPMENT INSTITUTE, LAHORE HAS DESIGNED A**  
**COURSE ON “ ENVIRONMENTAL POLLUTION-HAZARDOUS**  
**HEALTH AND ECONOMIC IMPACTS”**

Reference is made to letter received from the above institute, National School of Public Policy, Shahrah e Quaid e Azam, Lahore, Phone 042 99205340 / 48 and Exchange 99202943, Fax # 042 – 99205356, email: [edilhr@gmail.com](mailto:edilhr@gmail.com) in the above context to be held from **11<sup>th</sup> to 13<sup>th</sup> February, 2019.**

Wherein, it is stated that last date for acceptance of nominations is **31<sup>st</sup> January 2019.**

- ❖ The course will expose the participants to a variety of proven strategies that have produced results in a diverse set of circumstances.
- ❖ The focus will be on the broad areas of governance and strategic management.
- ❖ The methodology covers a wide spectrum of case studies, presentations, group discussions, focus group discussions followed by a round-up discussion and brainstorming sessions.
- ❖ Each case describes an actual situation prevailing in Pakistan and serves as a stimulus for participants to think through possible approaches and solutions to the challenge.

**Fee Structure:**

A course fee of **Rs. 30,000/-** would be charged from each participant and covers tuition, curricular materials, tea and lunch.

Interested businessmen / industrialists may contact **Ms. Sameera Yasin on 042 – 99205340 / 48 or 042 – 99202943, Email: [edilhr@gmail.com](mailto:edilhr@gmail.com)**



**Executive Development Institute**  
**National School of Public Policy**  
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No.EDI/EC-17(Enviroment)/2018  
 01<sup>st</sup> January, 2019

DEAN  
 Dear *Mr. Junaid Esmail Makda*

Environmental Pollution is an existential problem in Pakistan. However, it can be viewed from different perspectives in order to assess the gravity of the challenge faced by the country in the context of Pollution. The issue can be contextualized in the framework of availability of resources considering the crisis that the country confronts. The first response could be that there is immediate need for reviewing the policy framework. An in-depth analysis can help reveal some of the prevailing issues and could be instructive for the future.

2. In this backdrop Executive Development Institute (EDI) has designed a course on **"Environmental Pollution- Hazardous Health and Economic Impacts"** to be held from 11<sup>th</sup> to 13<sup>th</sup> February, 2019. The course will expose the participants to a variety of proven strategies that have produced results in a diverse set of circumstances. The focus will be on the broad areas of governance and strategic management. The methodology covers a wide spectrum of case studies; presentations, group discussions, focus group discussions followed by a round-up discussion and brain storming sessions. Each case describes an actual situation prevailing in Pakistan and serves as a stimulus for participants to think through possible approaches and solutions to the challenge.

3. You are requested to kindly nominate **CEOs/senior executives** from the Karachi Chamber of Commerce who may attend this course. A course fee of Rs.30,000/- would be charged from each participant and covers tuition, curricular materials, tea and lunch. Last date for acceptance of nominations is 31<sup>st</sup> January, 2019. However, an early response shall be highly appreciated.

With profound regards,

Yours Sincerely,

*(Signature)*  
 (SAMEERA YASIN)

*cc 1774  
 11/1/19*

**MR. JUNAID ESMAIL MAKDA,**  
 President,  
 Karachi Chamber of Commerce & Industry,  
 Aiwan-e-Tijarat Road, Off: Shahrah-e-Liaqat,  
**KARACHI.**

*by  
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 Education s/c  
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