



2<sup>nd</sup> INTERNATIONAL  
**GEOGRAPHICAL  
INDICATIONS**  
SUMMIT'2019



Ankara  
Chamber of Commerce





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# INTERNATIONAL GEOGRAPHICAL INDICATIONS SUMMIT'2019

The International Geographical Indications Summit, the most prestigious, distinguished and comprehensive event on Geographical Indications in Turkey, will be held on **19<sup>th</sup> - 20<sup>th</sup> - 21<sup>st</sup> September 2019 at Ankara Chamber of Commerce Congressium International Convention & Exhibition Center in Ankara, Turkey.**



The Summit, the first of which was organized in 2017 with more than 12,000 participants at the local level, will be internationally hosted by Ankara Chamber of Commerce and will undertake the mission of most well-attended event in Turkey on Geographical Indications.

The Summit aims to stimulate a mutual dialogue for sharing of knowledge and experiences among the related parties and create cooperation platforms towards commercialization of GIs internationally.



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# BOOK YOUR PLACE IN THE SUMMIT!

The Summit is the most convenient media for both producers who are willing to commercialize their GIs or increase their market share and professionals aiming to develop their careers on GIs.

Conference Program, Training Camps, Geographical Indications Fair, B2B meetings and various events within the Summit offer many opportunities for the participants to learn more in the area of Geographical Indications, to understand recent developments, to create network and to develop commercial relations.

It will also be a pleasure for the Summit to welcome keynote speakers who are interested in delivering a speech in the Conference Program of the Summit.



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# CONFERENCE PROGRAM

The Conference Program of the Summit will be of a great chance for its participants to listen to opinion leaders, policy makers, senior experts, academicians, practitioners and many other precious authorities on GIs.

**FREE of Charge 2 - day Conference Program, all the aspects and the latest developments regarding GIs will be thoroughly handled by more than 60 keynote speakers around the world during 10 sessions;**

- ▶ International Approaches on Geographical Indications
- ▶ How Turkey Should Proceed in the Geographical Indications Market?
- ▶ The Role and Importance of Geographical Indications in Rural Development
- ▶ Governance of Geographical Indications and Audit System
- ▶ Geographical Indications and Producer Organizations
- ▶ Intellectual Property Rights of Geographical Indications
- ▶ Geographical Indications of Ankara
- ▶ Innovative Models for Commercialization of Geographical Indications
- ▶ Best Practices on Geographical Indications
- ▶ The Impact of Geographical Indications in Regional Tourism Development





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# TRAINING CAMPS

In the training camps of the Summit, the participants will have the opportunity to improve their knowledge and skills about registration, audit and commercialization of Geographical Indications.



**FREE of Charge 3 - day training camps the participants will benefit from the trainings on;**

- ▶ Commercialization of GIs and Producer Organization Models
- ▶ Branding GIs and Branding'101 Workshop.
- ▶ GIs Auditing'101 Workshop.
- ▶ E-commerce Practices in Geographical Indications.
- ▶ Food Safety and Security





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# GEOGRAPHICAL INDICATIONS EXHIBITION 2019 & B2B MEETINGS

The Geographical Indications Exhibition to be organized for the first time within the Summit will host GI producers, producer organizations, registration owners and solution providers on GIs. The exhibition premises will embrace all the needs of participants owing to its easy access, perfect infrastructure and welcoming staff.

Companies attending the 3-day Exhibition will also have an excellent opportunity to introduce their products and to participate in **FREE of Charge B2B meetings** with international business delegations.

For further information on the Geographical Indications Exhibition 2019 from 19<sup>th</sup> to 21<sup>st</sup> September: [www.giturkeysummit.com](http://www.giturkeysummit.com)



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