

## DIPLOMA IN FAMILY MANAGED BUSINESS – BY IBA

Reference is made to email received from Ms. Aysha Anas Iftikhar, Academic Director Family Managed Business Program, Center for Executive Education, Institute of Business Administration, Karachi (Address: Main Campus: University Road, Karachi. Postal Code: 75270 City Campus: Garden / Kiyani Shaheed Road, Karachi. Postal Code: 74550, UAN: 111-422-422 {Tel: 0092-21-38104701 Ext. 1804, 1809, 1812, Fax: 0092-21-38103008, Website: [www.iba.edu.pk](http://www.iba.edu.pk), [cee.iba.edu.pk](http://cee.iba.edu.pk), E-mail: [info@iba.edu.pk](mailto:info@iba.edu.pk); [ceeinfo@iba.edu.pk](mailto:ceeinfo@iba.edu.pk)}) regarding the captioned subject.

Wherein, it is stated that admissions for the 5<sup>th</sup> batch of Diploma in Family Managed Business is open, last date for applying is 16<sup>th</sup> August 2019 and Classes will start from 30<sup>th</sup> August 2019.

The 4 months Diploma program has been designed for Next generation who aspire to take the family business to the next level. The program aims to help family business:

- ❖ Improve Profitability
- ❖ Ensure sustainability by putting in place family business governance structures
- ❖ Diversify
- ❖ Expand beyond borders
- ❖ Get listed

### Fee Structure:

Total Fee = Rs.150,000/- ( Discount of 15% will be given on full payment of fee)

Fee payment in 4 installments = Rs.37,500/- in 4 installments.

The program Architecture emphasizes coaching / consulting rather than lectures. Classroom learning is supplemented with Guest Speaker Sessions and an Industrial Visit. The family business faculty consists of Industry practitioners, having a strong grip on family issues, in addition to business issues.

The capstone project for the program is a live “Business Improvement or Diversification Plan” developed with input of a family business mentor and faculty. After successful completion, participants are also eligible for additional Certification in “Business Fundamentals” offered by the Asian Institute of Family Managed Business (AIFMB) led by Prof. Dr. Parimal Merchant (Director Global Family Managed Business Program, SP Jain Global Management School).

Interested businessmen / industrialists may contact Mr. Abdul Rehman, Executive (Cell No. 0345-2977528, E-mail: [marehman@iba.edu.pk](mailto:marehman@iba.edu.pk)). All expenses will be borne by the participant.