

## CONCURRENT EVENTS

### Vietnam Food Forum 2019 (13 November)

The most important annual Forum for foreign visitors and exhibitors to follow upon current local food trends and relevant government policies regarding the food & beverages sector.

*Speakers: Leaders of relevant Ministries, food associations and experts.*

### Investment Promotion Conference on Food Processing Industry 2019 (14 November)

Introducing opportunities as well as investment trends in the food processing industry in Vietnam

*Speakers: Vietnam Ministries and Provincial governments; Foreign companies invested in Vietnam; Foreign Food processing companies who offer technology & machinery solution for Vietnam market; Vietnam Food processing companies; Law firms and advisory firms who experienced in support foreign investors in Vietnam*

### Business matching session (Vietnam Food Forum) (13 November)

Where tables are set up to match international buyers, local and international purchasing groups/supermarkets with Vietnamese food producers/exporters

**ONLY FOR**  
**INT'L**  
**BUYERS**

Free factory visits  
Free transportation from the airport  
Free B-2-B meetings

*\* For more information,  
please contact our team!*

**REGISTER NOW**  
[foodexpo.vn/visitors](http://foodexpo.vn/visitors)

#### Organised by:

#### Vietnam Trade Promotion Agency (VIETRADE)

VIETRADE is a Governmental organisation under the Ministry of Industry and Trade of Vietnam, responsible for the promotion of trade and investment, boosting industry and trade development in Vietnam. VIETRADE works closely with various local trade promotion centres, trade associations, trade support institutions and international tradepromotion organisations in helping domestic and foreign enterprises to establish and expand their business.

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# VIETNAM INT'L FOOD INDUSTRY EXHIBITION 2019

## 13-16 November

Saigon Exhibition  
and Convention  
Center (SECC)  
Ho Chi Minh City  
VIETNAM

[foodexpo.vn](http://foodexpo.vn)

The no. 1 int'l  
trade show  
for food and  
food industry  
in Vietnam

LOOKING FOR A QUALITY  
SOURCE OF FOOD FROM  
Vietnam?

**Here, we assemble  
the best!**

# Vietnam Foodexpo

## The leading sourcing platform for food from Vietnam

Not being constrained by a fixed number of exhibitors presented at the Exhibition, we have created an **open platform** where international buyers could approach an unlimited source of food suppliers in the country.



### SO HOW?

You are **NOT ONLY** able to:

Meet with **300+ Vietnamese suppliers and exporters** including the leading companies in Vietnam's food industry and around 100 international exhibitors from 15 foreign countries around **100 international exhibitors** from 15 foreign countries.

### BUT ALSO:

Tell us what you would like to source, and **we'll bring the right suppliers to the Show, only for you!** B2B meetings will be set up on-site.

### And many more...

- 🍷 Discover innovative food products
- 🍷 Find out more about one of Asia's most dynamic and fastest growing food and drink markets
- 🍷 Learn more about food market trends
- 🍷 Understand more about the opportunities in Vietnam and the potential for investment

## QUICK FACTS

EXHIBITORS	2015	2016	2017	2018
<b>No. of exhibitors</b>	302	402	456	448
<b>No. of countries</b>	19	16	21	24
<b>No. of stands</b>	500	550	600	589

VISITORS	2015	2016	2017	2018
<b>No. of trade visitors</b>	10,329	13,189	15,026	17,641
<b>No. of int'l visitors</b>	1,339	1,921	2,854	3,158
<b>No. of countries</b>	33	42	48	45



"There are many high quality food products in Vietnam. Our customers in the US are showing a great interest in the food products here. That's the reason why we have come to Vietnam Foodexpo and sought for Vietnamese products that are certified by USDA for import.

**Mr. David Johnson - Sister City Committee (SF-HCMC)**

"This is my second time I've visited Vietnam Foodexpo and I have found many organic agricultural products that meet my requirement, such as organic rice. There are some exhibitors showcasing top-notch organic rice products of different kinds. As they are all professional exporters, getting down to business with them is quick and effective."

**Mr. M.Nizwer Cader, Importer from Sri Lanka**

"I have attended many food shows in Asia and I believe that Vietnam Foodexpo is a regional level exhibition, which is very professional. I have found a lot of dried products of my interests here at the Show."

**Mr. Nahom Garti - Vascorp Company (France)**

## VIETNAM: EMERGING GLOBAL FOOD POWERHOUSE

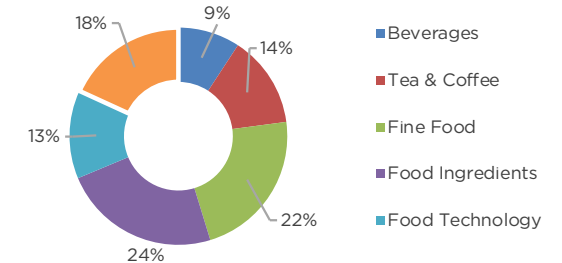
Vietnam is a country blessed with a diverse, rich and fertile environment, resulting in an abundant and varied supply of agricultural products.

In recent years, Vietnam has been through a silent revolution: it has transformed from a regional agricultural producer to a global food powerhouse. It has become a country with a modern and innovative food industry, dominant in various important product segments. It is the home of global food companies and national champions and is a country with a growing and dynamic food and beverage processing sector.

Taking advantage of its natural richness, Vietnam is tapping into the global trend of natural, healthy and nutritious foods and ingredients. Young and entrepreneurial SME companies are leading the way in the development of premium and innovative foods and beverages.

## FIGURES 2018

### Exhibitor breakdown by exhibit sector



### Exhibitor breakdown by business nature

